

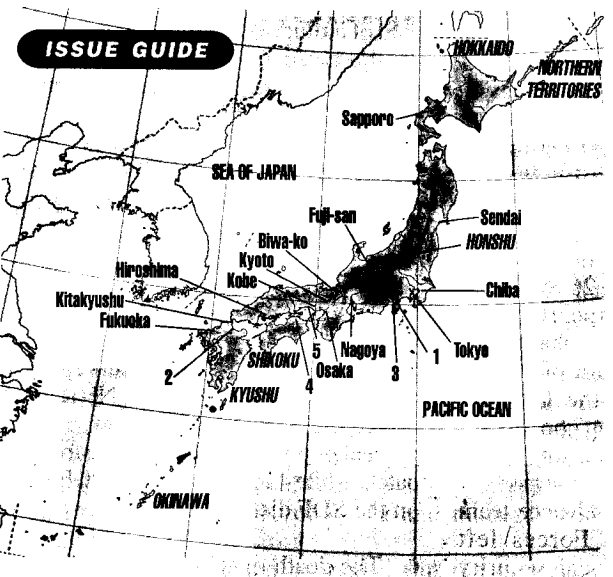
C O N T E N T S

COVER STORY



Foreign Direct Investment: Why Japan?

National and local government efforts to attract foreign direct investment are starting to pay dividends. We investigate the whys and wherefores of investing in Japan. Pg 6



- Geographical terms**
- cho, -machi = town
 - shi = city
 - fu, -ken = prefecture
 - chiho = region
 - san = mountain
 - ko = lake

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